Why the Change?

Families today are busier than ever and with less free time, families want convenience. In fact, convenience beats cost as the #1 concern.

Scouting’s most iconic program, now called Scouts BSA, is available to both boys and girls ages 11 - 17.

What is Happening?

- All-Girl Den
- Cub Scout Pack
- All-Boy Den
- All-Girl Troop
- All-Boy Troop
- All-Girl Den
- All-Boy Den

Why the Change?

Families today are busier than ever and with less free time, families want convenience. In fact, convenience beats cost as the #1 concern.

Research shows that our programs are extremely appealing to today’s busy families.

In a recent survey of parents not involved with Scouting...

- 90% are interested in a program like Cub Scouts for their daughters
- 87% are interested in a program like Scouts BSA for their daughters

How It Works

- Cub Scouts
  - All-Boy Cub Scout Pack
  - All-Girl Cub Scout Pack
  - Boys and Girls Cub Scout Pack
- Scouts BSA
  - Ages 11-17 (or grades 6-12)

Timeline

- Early Adopter A-K Grades
  - Jan-May 2018
- Cub Scouts Begin Program Year 2018
  - May 1, 2018
- Linked Troops
  - Troop Committee
  - Chartered Organization
- Stand-alone Troops
  - Troop Committee
  - Chartered Organization
- Cub Scouts Begin Program Year 2018 Cub Scout Materials in Scout Shops
  - June 1, 2018
- Materials in Scout Shops for Program for Scouts BSA
- Launch of Program for Scouts BSA

For more information, visit: www.scouting.org/familyscouting