**World Scout Emblem Usage**

The World Scout Emblem is the distinctive symbol of the World Organization of the Scout Movement (WOSM) and is worn by Scouts worldwide. It is also a protected symbol and is, therefore, subject to licensing restrictions. The World Scout Emblem can be used commercially or non-commercially, but must be used according to the WOSM’s Brand manual. Below are guidelines when using the World Scout Emblem either commercially or non-commercially. Please contact the International Department at international@scouting.org or 972-580-2403 for any outstanding questions or clarifications.

- **Non-Commercial Use**
  
  By virtue of our membership of WOSM, the Boy Scouts of America is entitled to use the World Scout Emblem for non-commercial purposes. Non-commercial use of the World Scout Emblem covers those cases where the items are *not offered for sale*. Examples of non-commercial use would include educational material, training material, general management materials, publications, or other promotional material. Such applications will not require a non-commercial license.

  However, when the non-commercial use of the World Scout Emblem is used on products, such as listed below, a specific non-commercial license must be obtained in advance. All applications for non-commercial licenses should be submitted to the World Scout Bureau Central Office.

  - clothing, badges, leather goods, metal pin badges
  - flags, tents, rucksacks, camping, outdoor and adventure equipment
  - computer hardware and software

- **Commercial Use**

  Commercial use of the World Scout Emblem covers those cases where the items are *offered for sale*. Irrespective of whether the selling price is established with the intention to generate a profit or only to cover production and distribution costs, it is the act of "offering for sale" that defines this as a commercial use for the purposes of the licensing scheme. The use of the World Scout Emblem on any item being offered for sale is subject to obtaining a unique product specific commercial license for each item. Royalties of 5% calculated on sales value will be collected on all items bearing the World Scout Emblem. To apply for a commercial license, please complete the Event License Form found at [http://www.worldscoutshops.com/](http://www.worldscoutshops.com/), within the Information menu block on the left side of the page. Applications for commercial licenses should be submitted directly to the Official World Scout Shop at least three months prior to production.