National Media Publications

Time Available

10 minutes.

Learning Objectives

At the conclusion of this session, participants will be able to:

• Identify the National BSA Media Outlets
• Discuss the importance of using a National source for information
• Discuss who needs to know the information

Suggested Presenter(s)

Have one or more of the following people present this topic:

Anyone that has used the references below to help them with their scouting position.

Presentation Method

Guided Discussion

BSA Reference Materials

• Bryan on Scouting blog
• Scouting Wire
• Scouting Magazine
• Boy’s Life Magazine
• ScoutCast and CubCast

Presentation Content

What are the official BSA National Media Publications?

• Bryan on Scouting
• Scouting Wire
• Scouting Magazine
• Boy’s Life Magazine
• ScoutCast and CubCast

Why is it important to use these publications when talking about Scouting?

• These 5 sources are how National sends information out to Unit, District, and Council Leaders
• Obtaining the information directly from National is important because this isn’t someone guessing at the information or someone who heard it from someone, that heard it from someone, that was at a meeting somewhere. All of the information that you are hearing may get changed in the telling. Getting the information directly from the source means that it is 100% accurate.

Who needs to know this information?

It depends on the information

• Some are for Unit or Key 3 Leaders.
  ○ Think Lion and the Family Program
  ○ Scoutbook
  ○ BALOO Training
• Some are for Den Leaders to help clarify what they are doing in their dens.
  ○ CubCast
• Some is for the Parents
  ○ Scouting themed cake ideas