

2020 Journey to Excellence Changes

Council Metrics

- Category minimums eliminated as a requirement for overall gold. They were replaced with bronze minimum required in five specific criteria to be overall gold. The five criteria include:
 - Fiscal management
 - Membership growth
 - Youth retention
 - Unit growth/retention
 - Council leadership
- New member recruiting focuses on Cub Scouting and Scouts BSA.
- Youth diversity criterion added to membership section to focus on how well a council serves diverse markets (non-white) compared to serving Caucasian youth.
- Youth retention criterion moved to program section.
- District leadership criterion eliminated (still a key part of district scorecard) because of the addition of youth diversity.
- Unit growth/retention will exclude LDS units in retention calculations.
- Council leadership criterion strengthened to require registering board members with the BSA and recruiting diverse new board members. Gold requires overall diversity based on ethnicity, age, and gender.
- Unit leadership requires at least 50% of direct contact leaders to be trained in order to achieve bronze.

District Metrics

- Category minimums eliminated as a requirement for overall gold. They were replaced with bronze minimum required in five specific criteria to be overall gold. The five criteria include:
 - Fundraising performance
 - Membership growth
 - Youth retention
 - Unit growth/retention
 - District committee
- New member recruiting focuses on Cub Scouting and Scouts BSA.
- Youth retention criterion moved to program section.
- Unit growth/retention will exclude LDS units in retention calculations.
- Unit leadership requires at least 50% of direct contact leaders to be trained in order to achieve bronze.

Unit Metrics

- Scorecards encourage units to be inclusive in diverse markets.
- Troops serving girls under a chartered organization with a troop serving boys may have a shared unit committee.

8/6/19