

# TRACIE REVEAL SHIPMAN



Tracie Reveal Shipman is the Owner of Many Voices, a company devoted to providing facilitation services, team development, customized training, and leadership coaching. Since 1984, Tracie has focused her energy and enthusiasm on helping people and teams become stronger and more effective.

From her consumer-education days as the Public Relations Manager at the only university-run Better Business Bureau in the country, to her work as an award-winning adjunct instructor for MBAs at the Cox School of Business at Southern Methodist University, Tracie has dedicated her professional career to the development of others.

As a leader and project manager at Electronic Data Systems, Tracie was responsible for designing and facilitating leadership and organizational change programs; developing and leading Innovation Lab initiatives; and creating and consulting on communication implementation strategies for new human resource tools and processes to be used throughout the organization.

Over the span of her career, Tracie has created, customized, and delivered thousands of hours of content for leaders and teams for a wide variety of clients—from high tech corporations such as EDS, Texas Instruments, Sabre-Holdings, and Alcon Laboratories, to high touch organizations such as USAA, the Center for Non-profit Management, and SMU. In collaboration with industry leaders including Marsha Clark & Associates, Power+Systems, Inc., and Entelechy, Tracie continues to strengthen and support the development of power, presence, and awareness in leaders. Participants of all her programs love her energy, her spontaneity, her subject-matter expertise, and her ability to make the material she's presenting relevant, meaningful, and fun.

In addition to her work with organizations, Tracie has also served as an elected official for the City of Frisco, TX. She was elected to two terms as a Council Member and was appointed by her peers as the Mayor Pro-tem for two terms. She served as the Vice-Chair of the nationally recognized Frisco Comprehensive Planning Advisory Committee and was appointed by the City Council to serve on the Frisco Community Development Corporation, the Charter Review Commission and the Visit Frisco (Convention and Visitor's Bureau) board.

Whether she's planning and leading a strategic visioning retreat for the fastest growing city in the country or entertaining a fan-filled stadium with her inspirational rendition of the National Anthem, Tracie knows how to capture and keep the attention of whatever group she's in front of. With over 30 years of public speaking and facilitation experience, Tracie brings a unique blend of wit and wisdom to the room.

Tracie graduated from Ball State University in Muncie, Indiana at the top of her class with a Bachelor of Science in Marketing degree. She is also a graduate of the MIT Organizational Learning Center's Leading Learning Communities program. She received her Master of Arts in Servant Leadership degree, as well as a Graduate Certificate in Ethical Leadership in Organizations, from Viterbo University in La Crosse, Wisconsin.