



## August 8 & September 12

11 am (Eastern) 10 am (Central) 9 am (Mountain) 8 am (Pacific)  
scouting.org/familyfunfest #FamFunFest

Fall recruiting season is well underway, which means we have the opportunity to welcome hundreds of thousands of new youth and families into Scouting.

To build awareness of Scouting and to create an opportunity to invite families to join, we're hosting **Family Fun Fest, August 8 and September 12**. These fun, interactive, online events are an 'open house' for Scouting. There'll be interviews with NASCAR drivers and astronauts, interactive games and activities, fun with pets, prizes, a service project and more. ***If you enjoyed the National Camp In, you'll LOVE Family Fun Fest.*** It's great content to keep our members engaged – and a chance to show potential families some of the fun they can have in Scouting and invite them to join.

*For all the program details, go visit [scouting.org/familyfunfest](https://scouting.org/familyfunfest)*

### Family Fun Fest Can Help You Recruit

You can leverage Family Fun Fest for recruiting by asking Scouts and families to invite their friends and families to log on for the fun. In addition to the entertaining, hands-on activities, there will be strong joining messages throughout encouraging participants to go to BeAScout.org and find a unit to join.

### How Can You Take Advantage of Family Fun Fest?

**Get the word out!** Let your volunteers and leaders know about Family Fun Fest and urge parents and youth to join the fun. Encourage all your families to share the event on social media using the hashtag #famfunfest



Looking for Family Fun Fest artwork?

Visit the Brand Center at

<https://scouting.webdamdb.com/bp/#/folder/8343871/>

**Pre-Register for Family Fun Fest!** Invite all our families (members and nonmembers, alike) to preregister at [scouting.org/familyfunfest](https://scouting.org/familyfunfest). When they register, they'll receive email updates and be registered for cool pre-event prizes.



### Start the Fun Fest Adventure Now with the Adventure Log!

Scouts and their friends can start their Family Fun Fest adventure when they download the Adventure Log. Complete as many activities as you can, snap a photo and share it with the hashtag #famFunFest and they will be eligible for fun pre-event prize drawings.

***Use Adventure Log for Peer-to-Peer recruiting!***  
***One of the activities is to invite a friend!***

## Here are some other ways to spread the word:

### Council & Districts

- Share, post and boost Family Fun Fest on your council social media channels. Use the hashtag #FamFunFest
- Post Family Fun Fest on your websites
- ***Make sure all your BeAScout.org pins are updated.***
- Coordinate (virtual) watch parties to maximize attendance.
- Encourage units to invite nonmembers to watch parties and/or attend Family Fun Fest.
- Share the [Adventure Log](#) with your Scouts and families and encourage them to share it, complete the activities and then share it to enter to win pre-event prizes. Use [Adventure Log](#) for Peer-to-Peer recruiting! ***One of the activities is to invite a friend!***
- Use all your communication channels – Email, roundtables, newsletters, etc. – to promote the event and urge families to register. There will be prize drawings for those who preregister, as well as drawings during the events.

### Parents/Volunteers/Older Youth

- Share, post, text and email family and friends with kids' Scouting age to Family Fun Fest. #FamFunFest
- Share the [Adventure Log](#) with your Scouts and families and encourage them to share it, complete the activities and then share it to enter to win pre-event prizes. ***One of the activities is to invite a friend!***
- ***Make sure all your BeAScout.org pins are updated.***
- Encourage potential members to register for Family Fun Fest at [Scouting.org/familyfunfest](https://Scouting.org/familyfunfest)
- Share your unit's registration QR Code and/or URL Link with potential members.

Family Fun Fest is a tremendous nation-wide opportunity to showcase the adventure of Scouting. This open house can be effective if we work together to spread the word and encourage our current members and their families to invite their friends to participate!

Let's pull out all the stops and encourage our families to help us grow Scouting with Family Fun Fest!