“A fisherman does not bait his hook with food he likes. He uses food the fish likes.”

~ Robert Baden Powell

And so it is with Scouts. Give them what they want: FISHING!

Check it Out!

For more information on the BSA Certified Angling Instructor (CAI) program or to contact your Regional Fishing Chairman about a course near you, go to:

http://bsafishing.com/
and
https://www.scouting.org/outdoor-programs/fishing/
CAIs:
• Teach Scouts and Scouters to fish.
• Improve summer camp attendance through focused fishing programs.
• Provide a major tool for Recruiting and Retaining Scouts and Scouters.
• Gain knowledge and learn skills that can be enjoyed for a lifetime.
• Take advantage of excellent deals on quality equipment.

Why Become a CAI?
Fishing is one of the most popular youth activities. In a 2018 survey, Cub Scouts were asked what activities they most wanted. They answered in this order:
1. Camping
2. Pinewood Derby
3. Hiking
4. STEM
5. Fishing

The same question was asked of Scouts BSA participants. They wanted:
1. Camping
2. Hiking
3. High Adventure
4. Fishing

BSA fishing programs are very cost-effective recruitment and teaching tools!

BSA Owns Outdoor Adventure!
Help Fishing lead the way!
Become a CAI today!